

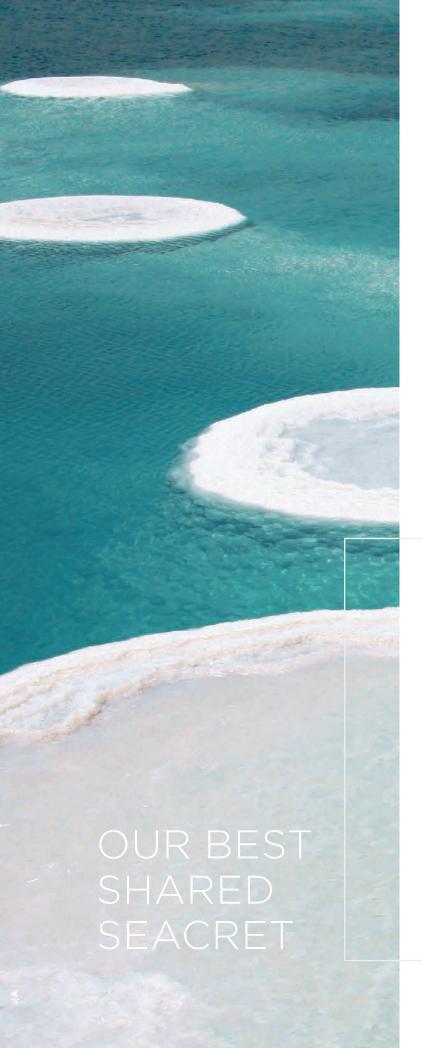
SEACRET THE MINERALS FROM THE DEAD SEA

PRODUCT CATALOGUE









BRINGING THE LEGENDARY POWER OF THE DEAD SEA TO YOU

Seacret harvests the minerals, mud and potency of the Dead Sea to deliver you celebrated beauty benefits and remarkable results. Since the dawn of civilisation, many have travelled to the mysterious waters and return refreshed by the salts and minerals that revive the skin and the soul. The Dead Sea is the acclaimed source of beauty for Cleopatra... and we share this Seacret with you!

THE UNIQUE NATURE OF THE DEAD SEA

- A revitalising wonder at the lowest point on earth at the borders of Israel and Jordan.
- One of the richest sources of **naturally** occurring minerals in the world.
- Evaporation of surface salts results in a lush compound of 21 minerals—12 of which are in an **exclusive Dead Sea combination.**



WELCOME TO SEACRET

I am honoured to bring you the cherished traditions of my family: Life By Seacret – endless possibilities to support wellness outside in and inside out. At Seacret, we wish to serve your wellbeing with our caring community.

Embracing the Ben Shabat family values for a healthy lifestyle, our Seacret family is a product of our safe and effective products. From the heart of Israel, we cultivate legendary minerals and mud from the Dead Sea and bring them to you in premium skincare to cherish the skin you're in. Our plant-based nutrition line promotes a healthy, whole-body approach to vitality.

I am proud of our company and the community that we are. The commitment to being of service, having integrity and fostering positivity are core values of my family. Our Seacret Agents share this heritage and they continue to amaze me. I especially appreciate them for being of service to you. And I thank you for sharing Seacret to help enrich the lives of others.

Wishing you the best life!

Izhak Ben Shabat

Founder & CEO, Seacret

THE SEACRET STORY

The benefits of the Dead Sea have been an essential part of the Ben Shabat family's wellbeing for generations. When the family arrived from Israel to the USA, they were compelled to introduce their heritage to America and ultimately the world. In 2001, they launched their Dead Sea mineral-infused premium skincare retail business as **Seacret** and successfully grew to **over 900 locations**.

In 2011, the company embraced the concept of Social Marketing. This is a beautiful way to share Seacret and the benefits of quality products while helping others. **Seacret Direct** launched with a simple plan that offered the opportunity for others to start a business just by sharing their Seacret product experiences —and it works.

One of the most significant achievements is **our community** who share our commitment to being of service with integrity and positivity. The Seacret community is special in that we are supportive and caring of one another and strive to help improve lives of others as we grow. In everything we do and everywhere we go, we make the world a better place.







BACRET

Our Journey **SEACRET MILESTONES**

 $2001 \circ Seacret$ is launched!

2005 \$

Seacret partners established the official Seacret brand.

2013 ¢

Seacret Direct is officially launched in Australia.

2017 0

Acquired a plant-based, alkaline nutrition line, to introduce wellness to our Seacret line.

2020 6

We anticipate that this will be our biggest year yet!





EXPERIENCE SEACRET

HERE ARE 3 FUN AND SIMPLE WAYS TO GET INVOLVED!



1. BECOME A VIP CUSTOMER

Spend \$99+ (ex shipping) to become a Seacret VIP Customer! Immediately SAVE 20% OFF Retail, get access to promotions and receive exclusive perks, including a special birthday gift and double loyalty points.

For every dollar spent, receive points for free product credit.

Retail: 1 point per dollarVIP: 2 points per dollar

POINTS	CREDIT
500	\$15.00
1000	\$40.00
2000	\$120.00

2. ENJOY INFLUENCER REWARDS

Bring together 3 or more buying guests to become an Influencer and enjoy these rewards.

EVENT SALES*	FREE PRODUCT CREDIT**	MONTHLY INFLUENCER BONUS	HALF-PRICE ITEMS***
\$1 - \$249	\$0	1 per event	0
\$250 - \$499	\$30		1
\$500 - \$749	\$60		2
\$750 - \$999	\$140		3
\$1,000+	\$190*		
*Every \$250 over \$1,000 = Additional \$50!			5 max



LIMIT ONE INFLUENCER BONUS PER EVENT WITH A MINIMUM OF 3 BUYING GUESTS. LIMITED QUANTITIES, WHILE SUPPLIES LAST.
All events must close within the same month the first order is placed. Cut off is the last day of the month at 11:59 PM AEST. The Influencer Order with free, half-price and Influencer Bonus Offer product redemptions will incur a \$10 shipping fee if order total under \$99 (shipping fee for all orders shipped to New Zealand is \$15). *Before shipping. Additional exclusions may apply. Maximum of \$490 reward dollars for party totals over \$2,500. **Redeemed on VIP price. Wallet Credit is for future orders. ***Half-price items may be any product or collection in the line not including promotional items.



3. CREATE A LIFESTYLE YOU LOVE

Become a Seacret Agent and build your own business to potentially earn life-changing rewards and gratifying recognition. Be an Agent of change. Change your life and change the lives of others around you!

BUSINESS PERKS

- Earn supplemental income
- Create your community of family and friends
- Enjoy Seacret Training and Recognition Events
- Qualify for Reward Trips around the world

The earnings of a Seacret Agent are based solely on the successful sale of products to consumers in accordance with the Seacret Direct Compensation Plan. Seacret Direct does not guarantee that any Agent will achieve any level of income or success.



OUR BEST PRICE ALL YEAR LONG **GUARANTEED**

Your Seacret Order, Your Way!



SAVE AN ADDITIONAL 10% on your future orders with Easy Reorder. Customise your Seacret order just the way you want it. Never run out of the Seacret products you love!



AT YOUR CONVENIENCE

Set up to have your products delivered monthly, bi-monthly, quarterly or every 6 months.



EASY TO MANAGE

Modify or cancel any time before the scheduled ship date. You'll receive an email 3 days prior to remind you.



CHOOSE **FREQUENCY**

Choose to receive your order on an ongoing basis or set up your preferred number of shipments from 1 to 12.



ENJOY SAVINGS

With an additional 10% savings, your Collection will be 28% off retail!

OUR SEACRET GUARANTEE

If for any reason you're not satisfied, return the product within 90 days from the date of purchase and we will provide you a full refund (minus shipping charges).

SHIPPING

To qualify for free shipping in Australia, simply place an order of \$99+

ORDERS UNDER \$99	ORDERS OVER \$99	PICK UP
\$10 (AU) \$15 (NZ)	FREE (AU) \$15 (NZ)	FREE

Our fabulous product collections qualify for free shipping in Australia. Shipping to New Zealand will be capped at \$15.





DEAD SEA MINERALS



ESSENTIAL OILS



PLANT EXTRACTS



CLEAN & SAFE



ADVANCED TECHNOLOGY



RESTORATIVE PROPERTIES



HYPO ALLERGENIC



VITAMIN ENRICHED



WOW RESULTS



NOT TESTED ON ANIMALS

What is not in our products is as important as what's in them!

THE

NEVER EVER

SKINCARE

LIST

PARABENS 🔉

MICROBEADS &

TARTAZINE &

PHTHALATES &

PESTICIDES &

HERBICIDES &

GENETICALLY MODIFIED ORGANISMS **⊗** (GMOS)



Seacret is committed to providing safe and quality ingredients with the highest standards of product manufacturing. Seacret engages industry-leading science, research and laboratory testing with a passion for innovative product development.

To bring you optimal results, we employ advanced technology, including peptides and biomagnetism to infuse our products with essential oils, plant extracts, vitamins, and the restorative minerals of the Dead Sea.

The unique combination of nature and science yields skincare products that deliver lasting results for vitality and younger-looking skin!





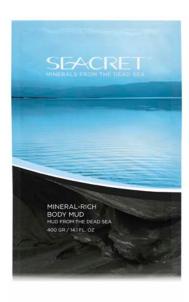




MUD & SALT

Seacret brings you mineral-rich mud and salt from the Dead Sea in these quality treats for healthy looking skin. Relax and enjoy beneficial, powerful self care in your own home.





MINERAL-RICH BODY MUD

ALL SKIN TYPES

RETAIL VALUE \$34.00

VIP \$27.00 (20% OFF RETAIL)

\$24.30 (10% OFF VIP)

Indulge your entire body in Dead Sea minerals for a radiant glow and a softer feel. Encourage renewal while you cleanse and soothe your skin.

DEADSEA SEACRET



M4 — MINERAL-RICH MAGNETIC MUD MASK



NORMAL/DRY

RETAIL VALUE \$218.75

VIP \$175.00 (20% OFF RETAIL)

\$157.50 (10% OFF VIP)

Rejuvenate your complexion and fight visible signs of aging with revolutionary bio-magnetic power. Cleanse, relax and smooth your skin. Enjoy a silky finish that hydrates and protects against moisture loss.



Magnetic results!

CLINICALLY DEMONSTRATED RESULTS

Results from the Korean Institute of Dermatological Studies

76%

Reported Optimised Skin Elasticity 80%

Reported Improvement in Skin Texture 85%

Reported Enhanced Skin Glow



MUD SOAP

AM/PM NORMAL/OILY

RETAIL VALUE \$23.75

VIP \$19.00 (20% OFF RETAIL)

\$17.10 (10% OFF VIP)

Gently wash your face and body. Enriched with Dead Sea mud to help soothe senstive skin while cleansing.

DEADSEA SEACRET



MINERAL-RICH CLARIFYING MUD MASK

NORMAL/OILY

RETAIL VALUE \$111.25

VIP \$89.00 (20% OFF RETAIL)

★② \$80.10 (10% OFF VIP)

Give your skin a hydrated, healthy glow. Help absorb excess oils to reveal a smooth, matte finish.

TIP: Sign up for EASY REORDER and receive an additional 10% off all future orders.
See P7 for details.



MUD THERAPY HAND CREAM

ALL SKIN TYPES

RETAIL VALUE \$48.75

VIP \$39.00 (20% OFF RETAIL)

\$35.10 (10% OFF VIP)

Quench dry hands. Light and easily absorbed cream softens and revitalises dry skin.



MUD THERAPY FOOT CREAM

ALL SKIN TYPES

RETAIL VALUE \$48.75

VIP \$39.00 (20% OFF RETAIL)

\$35.10 (10% OFF VIP)

Soften your soles. Light and easily absorbed cream soothes dry skin.

PURE SALT

Powerful mineral-rich salts blended with leading edge skincare research and technology to deliver the beauty benefits of the Dead Sea and so much more. Indulge your senses.





PURE SALT PURIFYING HAIR & SCALP SHAMPOO

73% DEAD SEA SALT

REGULAR TO OILY HAIR / OILY ROOTS

RETAIL VALUE \$86.25

VIP \$69.00 (20% OFF RETAIL)

\$62.10 (10% OFF VIP)

Cleanse hair and scalp with Dead Sea minerals salts while helping to protect natural oil balance with hydration.

SKINCARE SEACRET

FOUNDATIONAL

Skincare is the foundation to a great beauty routine. Help protect your skin from moisture loss with the legendary Dead Sea minerals blended with botanicals and key ingredients.



MINERAL-RICH PEELING GEL

ALL SKIN TYPES



RETAIL VALUE \$98.75

VIP \$79.00 (20% OFF RETAIL)

\$71.10 (10% OFF VIP)

Awaken your complexion. Exfoliate surface cells to inspire revitalisation and renewal to reveal radiant looking skin.

TIP: Sign up for EASY REORDER and receive an additional 10% off all future orders. See P7 for details.



DEEP CLEANSING FACIAL WASH

ALL SKIN TYPES

RETAIL VALUE \$48.75

VIP \$39.00 (20% OFF RETAIL)

\$35.10 (10% OFF VIP)

Non-drying liquid wash is safe and suitable for all skin types. Gentle cleansing helps to revitalise your complexion.



PURIFYING PEELING MILK

ALL SKIN TYPES

RETAIL VALUE \$60.00

VIP \$48.00 (20% OFF RETAIL)

\$43.20 (10% OFF VIP)

The perfect polish to enhance luminosity. Gentle exfoliation smooths, softens and refreshes your skin.



DUAL PHASE EYE MAKEUP REMOVER



ALL SKIN TYPES

RETAIL VALUE \$52.50

VIP \$42.00 (20% OFF RETAIL)

\$37.80 (10% OFF VIP)

Tender care for delicate skin around the eyes. Effectively dissolve and remove eye makeup while cleansing the eye area.



MINERAL-RICH SKIN REFRESH TONER

NEW & IMPROVED FORMULA

ALL SKIN TYPES

RETAIL VALUE \$48.75

VIP \$39.00 (20% OFF RETAIL)

\$35.10 (10% OFF VIP)

Soothe and balance after cleansing. Remove remnant debris while providing your skin with long-lasting moisture and hydration.

SKINCARE SEACRET

EYE BOOSTER

(AM/PM ALL SKIN TYPES

Innovative ceramic applicator cools and refreshes while the gel helps smooth delicate skin around the eyes, reduce puffiness and dark circles for a younger look.

TIP: Sign up for EASY REORDER and receive an additional 10% off all future orders. See P7 for details.

BALANCING FACIAL SERUM

(AM/PM ALL SKIN TYPES

RETAIL VALUE \$98.75

VIP \$79.00 (20% OFF RETAIL)

₹71.10 (10% OFF VIP)

Boost luminosity and improve your complexion. Lightweight and easily absorbed serum hydrates, soothes and prepares skin to receive maximum benefit of your facial moisturiser.





ESSENTIAL MOISTURE FACE CREAM

L AM/PM NORMAL TO COMBINATION SKIN

Plump combination skin without adding oil. Refreshing lightweight, oil-free formula is quickly absorbed to provide allday hydration and optimal moisture balance.



INTENSIVE MOISTURE FACE CREAM

(AM/PM NORMAL TO DRY SKIN

RETAIL VALUE \$86.25

VIP \$69.00 (20% OFF RETAIL)

\$62.10 (10% OFF VIP)

Quench normal to dry skin. Boost hydration all day long and protect against moisture loss to help smooth and refined skin texture.



INTENSIVE MOISTURE NIGHT CREAM

PM ALL SKIN TYPES

RETAIL VALUE \$86.25

VIP \$69.00 (20% OFF RETAIL)

\$62.10 (10% OFF VIP)

Hydrate and smooth tiredlooking skin while you sleep. Support skin renewal to create luminosity.





AQUA BLAST LANSEAL MASK 10PK

NORMAL TO DRY SKIN

RETAIL VALUE \$100.00

VIP \$80.00 (20% OFF RETAIL)

\$72.00 (10% OFF VIP)

Ultimate hydrating mask for dry skin, based on a mineral-rich formulation that delivers long-lasting hydration, helping to restore the skin's natural moisture balance.



FLEXI BOOST COCONUT HYDROGEL MASK 6PK

ALL SKIN TYPES

RETAIL VALUE \$100.00

VIP \$80.00 (20% OFF RETAIL)

\$72.00 (10% OFF VIP)

Hydrogel mask infused with vitamin-rich coconut oil that is easily absorbed. Maintain natural moisture balance with antioxidant benefits, help optimise elasticity and improve skin texture for a radiant finish.



ACLEAR

Achieve a noticeably clear, velvet complexion with ACLEAR facial skincare enriched with Dead Sea minerals for oily, blemish-prone skin. Problem skin isn't a problem anymore!



ACLEAR FACIAL WASH

(AM/PM OILY, BLEMISH PRONE SKIN

The perfect cleansing solution for problematic skin. Creamy facial cleanser washes away impurities and removes traces of dirt and makeup. Helps control excess oils and reduce blemishes while reviving skin.



ACLEAR FACIAL TONER

(AM/PM OILY, BLEMISH PRONE SKIN

Refresh and rebalance skin. Crisp formula helps cool skin, refine pores and remove traces of dirt and makeup. Diminish shine from excess oil for a naturally healthy looking complexion.



AGE-DEFYING

Reclaim your skin's natural beauty and youthful radiance with AGE-DEFYING skincare. Indulge in powerful formulas enriched with a blend of peptides, essential oils, vitamins and revitalising mineral salts from the Dead Sea brought together with leading edge technology for impactful results.



REFINE THERMAL MASK

ALL SKIN TYPES / PREMATURELY AGING SKIN

RETAIL VALUE \$181.25

VIP \$145.00 (20% OFF RETAIL)

\$130.50 (10% OFF VIP)

Gentle warming effect to enhance exfoliation of your skin. Enhance smoothness, youthfulness and vitality for a younger look.



RENEW MINERAL-RICH SCRUBBING MASK

ALL SKIN TYPES / PREMATURELY AGING SKIN

RETAIL VALUE \$181.25 VIP \$145.00 (20% OFF RETAIL)

\$130.50 (10% OFF VIP)

Lavish in the sensation of fresh, firm-looking skin. Gentle scrub provides deep cleansing and encourages skin renewal to leave skin looking bright and supple.

REFRESH VITAMIN-RICH MOISTURIZER

AM/PM NORMAL TO DRY SKIN /
PREMATURELY AGING SKIN

Promote vitality for freshlooking skin. Support your skin with moisture -encapsulated vitamins that burst with optimal effectiveness. Long lasting smoothing, soothing and hydrating to help reduce the visible signs of aging.

TIP: Sign up for EASY
REORDER and receive an
additional 10% off all future
orders. See P7 for details.





REGAIN EYE CREAM

(1) AM/PM NORMAL TO DRY SKIN / PREMATURELY AGING SKIN

RETAIL VALUE \$181.25

VIP \$145.00 (20% OFF RETAIL)

\$130.50 (10% OFF VIP)

Infuse skin with hydration to diminish the visible signs of aging, help reduce puffiness, reduce dark circles and plump fine lines for a younger look.



REHYDRATE VITAMIN-RICH NIGHT CREAM

(PM NORMAL TO DRY SKIN / PREMATURELY AGING SKIN

RETAIL VALUE \$181.25

VIP \$145.00 (20% OFF RETAIL)

\$130.50 (10% OFF VIP)

Ultra-smoothing night cream refreshes skin during sleep. Infused with vitamin capsules, a blend of gentle peeling acids and antioxidants help to plump skin overnight and addresses the visible signs of fatigue.





RESTORE FACE SERUM

(1) AM/PM NORMAL TO DRY SKIN / PREMATURELY AGING SKIN

Help reduce the visible signs of aging with this concentrated formula. Protect skin from environmental stress and support absorption of our REFRESH Vitamin-Rich Moisturizer.



REVIVE EYE SERUM

(AM/PM NORMAL TO DRY SKIN / PREMATURELY AGING SKIN

Concentrated formula glides on with silky texture to boost and prepare eye area for moisturising. Helps optimise elasticity and firmness to reduce visible signs of aging.



REWATER FACE OIL

AM/PM ALL SKIN TYPES

Indulge your skin with a splash of water from the Dead Sea layered with botanical extracts. Lightweight and nongreasy formula absorbs quickly. Helps optimise elasticity, smooth skin and reveals luminosity.



BIO SHIELD COMPLEX

SHIELD YOUR BEAUTY

Skincare Synergy for an Everlasting Youthful Complexion



Seacret brings you cutting-edge advanced Dead Sea skincare. Seacret unlocks the potential of the Dead Sea in a proprietary formulation—introducing Bio Shield Complex. Natural ingredients together with ground-breaking biotechnology create a dynamic, 3-layer shield to face anti-aging—beautifully. Clean, safe formulas address visible signs of aging to help support beautiful skin.

The best of East meets West, the Bio Shield experience begins with our unique, mineral-intensive Dead Sea ferment inspired by ancient Eastern practices. Combined with antioxidant rich properties of the salt-water surviving red microalgae, this a game-changing advance in Dead Sea minerals cosmetic technology.

More than 2 years in the making, Bio Shield Complex is worth the wait. The products are designed to layer on your skin, resulting in skincare synergy for a most profound beauty regimen.



Bio Shield is formulated and produced with clean consciousness so you can feel good about using the products and sharing the benefits with others. The result? A complete, 6-piece skincare regimen that helps protect the skin from moisture loss, bringing radiance and revitalising qualities to the complexion.

Super-charged antioxidant defense helps to protect the skin from environmental aggressors by combining 3 powerful ingredients.

BIO SHIELD COMPLEX



FERMENT 21™

Helps enhance skin revitalisation



Red Microalgae

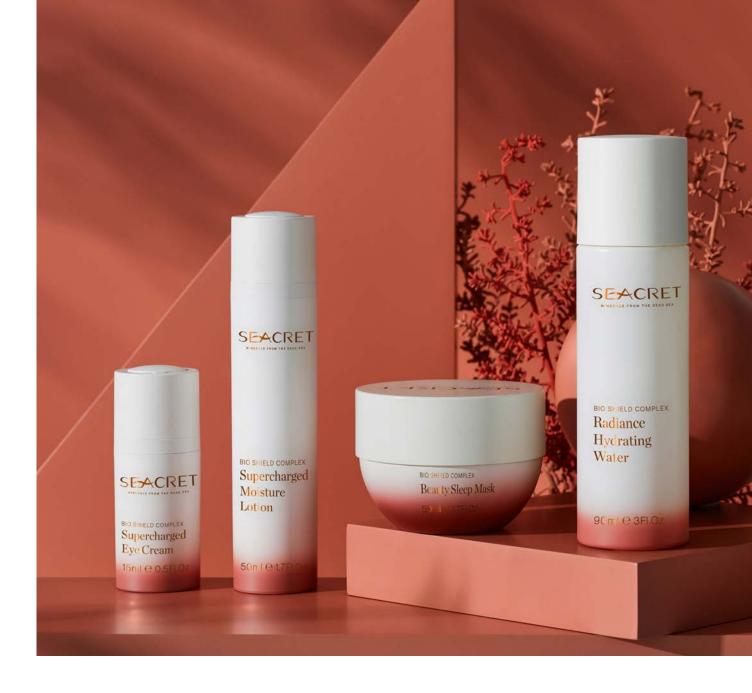
Helps protect against environmental free radical scavengers (antioxidant activity)



Beta Glucan

Works twofold to soothe the skin and as an effective anti-ager to firm and plump the look of fine lines and wrinkles.

Once you try this amazing new product line, you will understand why Bio Shield Complex is true skincare synergy.



RADIANCE HYDRATING WATER

(AM/PM ALL SKIN TYPES

RETAIL VALUE \$117.00

VIP \$93.00 (20% OFF RETAIL)

\$83.70 (10% OFF VIP)

Skin-quenching water concentrate to hydrate, plump and help refine skin tone and texture.

DYNAMIC RADIANCE ESSENCE

(AM/PM ALL SKIN TYPES

RETAIL VALUE \$206.00

VIP \$165.00 (20% OFF RETAIL)

\$148.50 (10% OFF VIP)

Supercharged formula helps to revive skin, boost radiance and smooth fine lines for an overall younger appearance.

SUPERCHARGED MOISTURE CREAM

(AM/PM NORMAL TO DRY SKIN

RETAIL VALUE \$206.00

VIP \$165.00 (20% OFF RETAIL)

\$148.50 (10% OFF VIP)

Intense long-lasting rich and creamy moisturiser to replenish hydration and firm the skin.



BIO SHIELD COMPLEX

SHIELD YOUR BEAUTY

Skincare Synergy for an Everlasting Youthful Complexion



SUPERCHARGED MOISTURE LOTION

AM/PM NORMAL TO
COMBINATION TO OILY SKIN

RETAIL VALUE \$141.00

VIP \$206.00 (20% OFF RETAIL)

\$148.50 (10% OFF VIP)

Long-lasting light formula moisturiser to refresh, soothe and smooth the look of fine lines.

SUPERCHARGED EYE CREAM

(AM/PM ALL SKIN TYPES

RETAIL VALUE \$206.00

VIP \$165.00 (20% OFF RETAIL)

\$148.50 (10% OFF VIP)

Restorative, radianceenhancing eye beauty treatment to brighten, smooth and protect the eye area from moisture loss.

BEAUTY SLEEP MASK

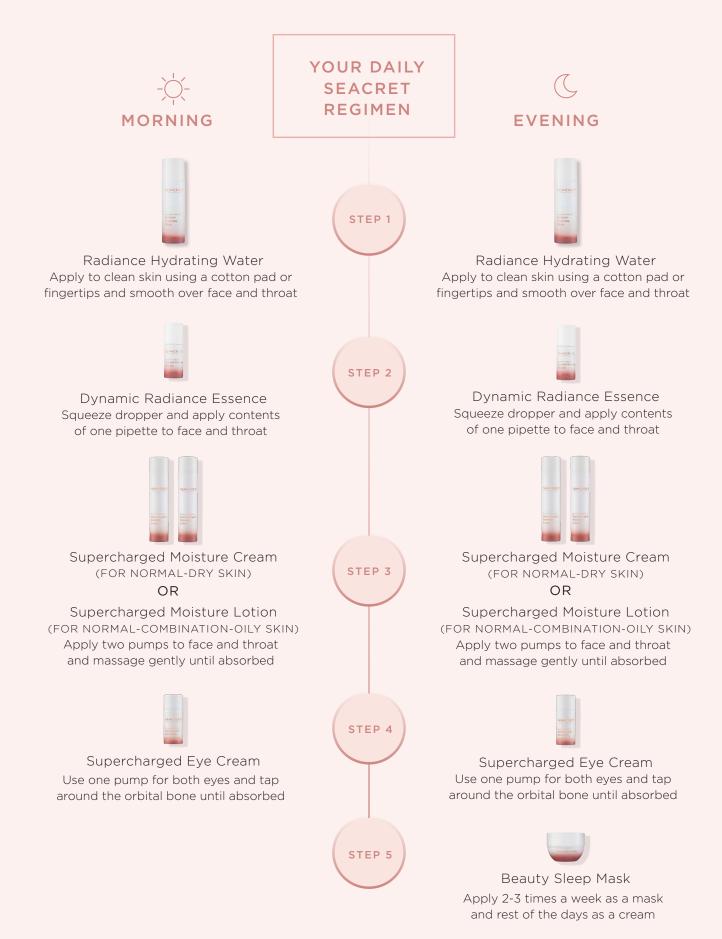
O AM/PM ALL SKIN TYPES

RETAIL VALUE \$206.00

VIP \$165.00 (20% OFF RETAIL)

\$148.50 (10% OFF VIP)

Overnight gel-cream beauty mask treatment with lavandin for nocturnal skin renewal and morning radiance.







SEACRET FOR MEN

Formulated specifically for him, keep skin cleansed, naturally smooth and lightly scented with the exclusive MEN series skincare. Enriched with Dead Sea minerals and vitamin complex. While men's skin might be a little tougher, it can also be more sensitive.



MEN LIQUID FACE WASH

ALL SKIN TYPES

RETAIL VALUE \$48.75

VIP \$39.00 (20% OFF RETAIL)

\$35.10 (10% OFF VIP)

Prepare your skin for shaving. Wash away dirt and environmental pollutants for the invigorating freshness of clean, conditioned skin.

TIP: Sign up for EASY REORDER and receive an additional 10% off all future orders. See P7 for details.



MEN AFTER-SHAVE BALM

ALL SKIN TYPES

RETAIL VALUE \$55.00

VIP \$44.00 (20% OFF RETAIL)

\$39.60 (10% OFF VIP)

Comfort your skin post-shave. Lightweight formula absorbs easily to help soothe the skin while protecting against moisture loss and addressing visible signs of aging.

MEN ALL-IN-ONE SKIN REVOLUTION

NEW IN!

(AM/PM ALL SKIN TYPES

RETAIL VALUE \$123.75

VIP \$99.00 (20% OFF RETAIL)

\$89.10 (10% OFF VIP)

Simplify your daily routine by combining the functions of a softener, lotion, essence, and moisturiser covering all your essential skin needs in one go!

MEN POWER C EYE GEL

(AM/PM ALL SKIN TYPES

Lightweight gel helps reduce dark circles and puffiness, address fine lines and wrinkles with a smooth ceramic applicator for a cool, refreshing sensation and overall younger look.



BODY CARE

Hydrate your skin with Seacret Body Care infused with mud and minerals of the Dead Sea and other key ingredients. Many who visit the Dead Sea experience significant improvements to their skin. Seacret brings the Dead Sea home to you! Like the legends of Cleopatra reveal, the Dead Sea has a unique mineral composition that has restorative and rejuvenating qualities for skincare.

SPA SEACRET

MINERAL MASSAGE SOAP

ALL SKIN TYPES

RETAIL VALUE \$23.75

VIP \$19.00 (20% OFF RETAIL)

₹ \$17.10 (10% OFF VIP)

Wash away dullness and stimulate skin with the massaging nubs of this gentle blend of Dead Sea minerals to cleanse and soothe skin. Massage nubs invigorate the skin while leaving behind a healthy glow.



CONDITIONING BODY WASH

ALL SKIN TYPES

Linger in sensational skin, lightly fragranced with Lily Rose. Easy squeeze bottle dispenses a rich blend that forms a cream lather for gentle cleansing and conditioning. Leaves skin feeling refreshed and hydrated.



SALT SCRUB

ALL SKIN TYPES

OCEAN MIST
POMEGRANATE

RETAIL VALUE \$60.00

VIP \$48.00 (20% OFF RETAIL)

\$43.20 (10% OFF VIP)

Scrub away dead skin cells and awaken your senses. Cleanse, soften and exfoliate while toning, revitalising and hydrating your skin with minerals straight from the Dead Sea.

TIP: Sign up for EASY REORDER and receive an additional 10% off all future orders. See P7 for details.



BODY BUTTER

ALL SKIN TYPES

OCEAN MIST

POMEGRANATE

RETAIL VALUE \$50.00

VIP \$40.00 (20% OFF RETAIL)

\$36.00 (10% OFF VIP)

Drench your skin in the majestic minerals of the Dead Sea. Soothe and protect supple looking skin with long-lasting hydration.

SALT & OIL SCRUB

ALL SKIN TYPES

OCEAN MIST

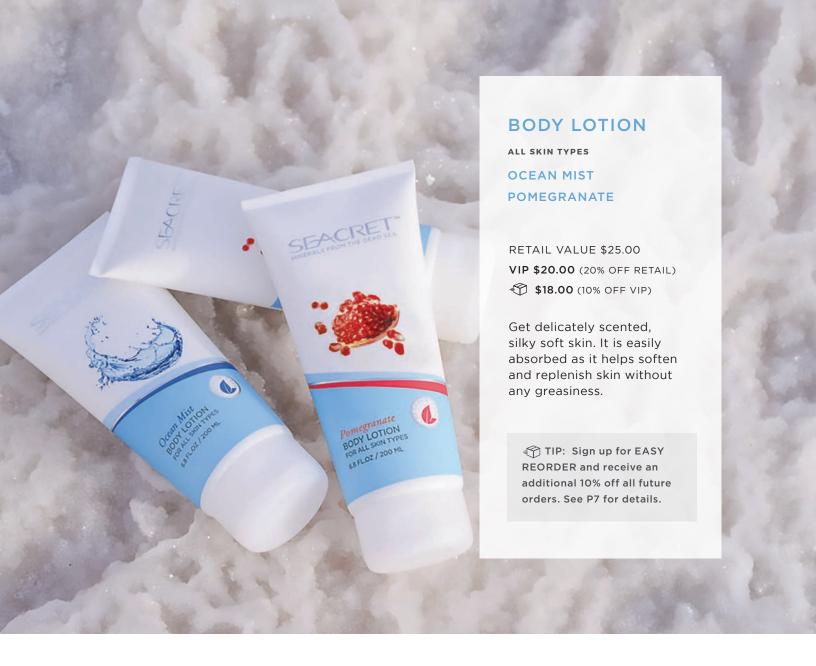
POMEGRANATE

RETAIL VALUE \$52.50

VIP \$42.00 (20% OFF RETAIL)

\$37.80 (10% OFF VIP)

Cleanse, revitalse and balance your skin. Gently exfoliate while conditioning skin leaving a soft silky touch and a natural glow.



HAND CREAM

ALL SKIN TYPES

RETAIL VALUE \$48.75 VIP \$39.00 (20% OFF RETAIL) \$35.10 (10% OFF VIP)

Easily absorbed formula with shea butter delivers a longlasting boost of moisture to help soften, restore and protect against moisture loss of your hands.



FOOT CREAM

ALL SKIN TYPES

RETAIL VALUE \$48.75 VIP \$39.00 (20% OFF RETAIL) \$35.10 (10% OFF VIP)

Our exquisite tea tree oil formula helps relieve tired feet, hydrate your sole and soothe uncomfortable dryness.

SPA SEACRET

HAIR CARE

You are going to LOVE good hair days! Here's the Seacret that makes your hair irresistibly smooth, soft and shiny! Drench your hair in Dead Sea minerals and bring life to your hairstyle.

MINERAL-RICH VITALIZING MUD CONDITIONER

ALL HAIR TYPES

RETAIL VALUE \$46.25

VIP \$37.00 (20% OFF RETAIL)

\$33.30 (10% OFF VIP)

Enriched formula provides softness and smoothness to boost shine. Promotes healthy-looking, radiant and voluminous hair.

The Mane Attraction

MINERAL-RICH REVIVING MUD HAIR MASK

ALL HAIR TYPES

Restore moisture to reveal healthy-looking shiny hair with lasting conditioning that smooths and helps improve manageability.





ALL HAIR TYPES

RETAIL VALUE \$98.75

VIP \$79.00 (20% OFF RETAIL)

\$\frac{1}{2}\$ \$71.10 (10% OFF VIP)

Support hair fibers with a moisture barrier to help protect from styling tools, humidity and environmental pollution. Enhance smoothness and manageability for flexibility and shine.

ERAL-RICH HYDRATING UD SHAMPO(

MINERAL-RICH HYDRATING MUD SHAMPOO

ALL HAIR TYPES

RETAIL VALUE \$50.00

VIP \$40.00 (20% OFF RETAIL)

\$36.00 (10% OFF VIP)

Delight in manageable, touchable and healthylooking hair. Designed to help reduce frizz, stop flyaways, and hydrate hair for a soft-silky touch.

HAIR STYLING CLAY

ALL HAIR TYPES

RETAIL VALUE \$55.00

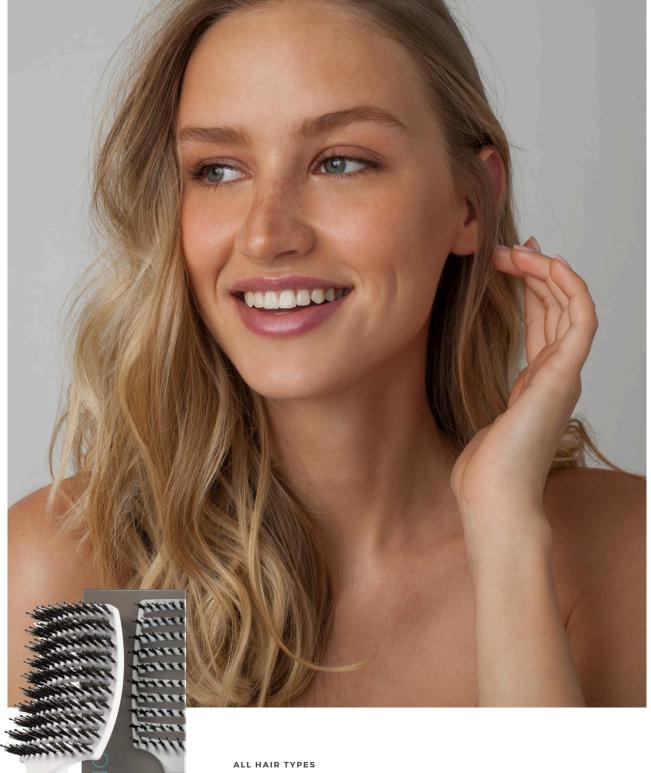
VIP \$44.00 (20% OFF RETAIL)

\$39.60 (10% OFF VIP)

Take hold of your style. Provides a matte finish with lasting flexi-control for lightweight texture and definition. Applies easily and evenly, then washes out effortlessly.







PRO STYLING WIDE HAIR BRUSH

RETAIL VALUE \$50.00

VIP \$40.00 (20% OFF RETAIL)

\$36.00 (10% OFF VIP)

Ergonomic design for comfortable brushing and pain free detangling that works with your hair to get perfect style.



BASE NAIL KIT

ALL SKIN TYPES

VIP \$22.00 (20% OFF RETAIL)

\$19.80 (10% OFF VIP)

INCLUDES: Nail File x 2, Cuticle Oil and Buffing Block in a Cosmetic Bag.

NAIL CARE

Create professionally pampered, healthy-looking and shiny nails at home. The Seacret behind a perfect polish!



POMEGRANATE OPTION



BODY+ NAIL KIT

ALL SKIN TYPES

RETAIL VALUE \$48.75

OCEAN MIST
POMEGRANATE

VIP \$39.00 (20% OFF RETAIL)

\$35.10 (10% OFF VIP)

INCLUDES: Nail File x 2, Cuticle Oil, Buffing Block and your choice of Body Lotion in a Cosmetic Bag.

MUD THERAPY OPTION



HAND+ NAIL KIT

ALL SKIN TYPES

RETAIL VALUE \$76.25

SHEA BUTTER 150ML MUD THERAPY 100ML

VIP \$61.00 (20% OFF RETAIL)

\$54.90 (10% OFF VIP)

INCLUDES: Nail File x 2, Cuticle Oil, Buffing Block and your choice of Hand Cream in a Cosmetic Bag.



CUTICLE OIL

RETAIL VALUE \$23.75

VIP \$19.00 (20% OFF RETAIL)

\$\frac{1}{2}\$ \$17.10 (10% OFF VIP)

Promote healthy-looking nails and softer cuticles.



BUFFING BLOCK



RETAIL VALUE \$18.75

VIP \$15.00 (20% OFF RETAIL)

\$13.50 (10% OFF VIP)

Remove ridges for super smooth nails.

BEAUTY

Add the finishing touch and enjoy lashes for days.





NEW LOOK! NON-SMUDGE MASCARA

CONE BRUSH

RETAIL VALUE \$61.25

VIP \$49.00 (20% OFF RETAIL)

\$\preceq\$\$ \$44.10 (10% OFF VIP)

Add volume that won't smudge, smear or clump! Coating technology transforms the art of mascara! Long-wear formula coats lashes and hydrates. Cone brush for precision and maximum fullness.

WELLNESS BY SEACRET





SHAKE VANILLA

RETAIL VALUE \$125.00

VIP \$100.00 (20% OFF RETAIL)

\$90.00 (10% OFF VIP)

Our organic vegan protein shake is the ideal balance of healthy protein and carbs to support weight management, build lean muscle and nourish your body.* Our Proprietary blend is comprised of carefully selected and harvested ingredients.



ALKALINE BOOSTER

Boost optimal function for your body, even on occasions when you overindulge, make poor diet choices, or find yourself reeling from stress.* Alkaline Booster can support an overall sense of wellbeing.



GREENS POWDER

RETAIL VALUE \$118.75

VIP \$95.00 (20% OFF RETAIL)

\$85.50 (10% OFF VIP)

GREENS CAPS

RETAIL VALUE \$72.50

VIP \$58.00 (20% OFF RETAIL)

\$52.20 (10% OFF VIP)

Thoughtfully-combined, comprehensive blend gives you a burst of nourishment to help you naturally energise your life.* Available in convenient easy-to-swallow super-concentrated capsules that make it simple to take your GREENS anywhere. Or scoop up deliciously flavoured powdered greens to add to your favourite beverage.

*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease. All weight loss and weight management programs are to be used in conjunction with a balanced diet and exercise. As with any diet, nutrition or weight loss program, please consult with a healthcare professional."



WHY COLLECTIONS?



AUTOMATICALLY BECOME A VIP CUSTOMER for an immediate savings of 20% OFF Retail.



BONUS! AN EXTRA ITEM at 40% OFF VIP (See P48).



FREE SHIPPING in Australia. Shipping to New Zealand will be capped at \$15.

STEP 1. CHOOSE A COLLECTION

FROM A SELECTION OF 16 COLLECTIONS

AT VIP PRICING. THAT'S 20% OFF RETAIL!

SKINCARE SEACRET

Indulge your skin with the legendary Dead Sea minerals blended with botanicals and key ingredients.

FOUNDATIONAL NORMAL SKIN COLLECTION

- Deep Cleansing Facial Wash
- Mineral-Rich Peeling Gel
- Essential Moisture
 Face Cream

+ PLUS 1 BONUS ITEM (P48)



\$187.00 | \$\$168.30 RETAIL VALUE \$233.75

POUNDATIONAL NORMAL/OILY SKIN COLLECTION

- Mud Soap
- Purifying Peeling Milk
- Mineral-Rich Skin Refresh Toner
- Essential Moisture Face Cream
- + PLUS 1 BONUS ITEM (P48)



\$175.00 | \$157.50 RETAIL VALUE \$218.75

FOUNDATIONAL NORMAL/DRY SKIN COLLECTION

- Facial Cleansing Milk
- Mineral-Rich Peeling Gel
- Intensive Moisture Face Cream
- + PLUS 1 BONUS ITEM (P48)



\$194.00 | \$174.60 RETAIL VALUE \$242.50

AGE-DEFY NORMAL SKIN COLLECTION

- Deep Cleansing Facial Wash
- Purifying Peeling Milk
- REFRESH Vitamin-Rich Moisturizer
- + PLUS 1 BONUS ITEM (P48)



\$232.00 | \$\$208.80 RETAIL VALUE \$290.00

AGE-DEFY DRY SKIN COLLECTION

- · Facial Cleansing Milk
- Mineral-Rich Peeling Gel
- REFRESH Vitamin-Rich Moisturizer
- + PLUS 1 BONUS ITEM (P48)



\$270.00 | \$243.00 RETAIL VALUE \$337.50

AGE-DEFY TIMELESS COLLECTION

- · RESTORE Face Serum
- REFRESH Vitamin-Rich Moisturizer
- + PLUS 1 BONUS ITEM (P48)



\$290.00 | \$\$\$261.00 RETAIL VALUE \$362.50



SAVE 40% OFF VIP PRICING ON A BONUS ITEM OF YOUR CHOICE

WITH A PURCHASE OF ANY COLLECTION. (SEE P48 FOR DETAILS)

AGE-DEFY EYE ZONE COLLECTION

- REVIVE Eye Serum
- REGAIN Eye Cream
- + PLUS 1 BONUS ITEM (P48)



\$290.00 | \$261.00 RETAIL VALUE \$362.50

AGE-DEFY DAY & NIGHT COLLECTION

- REFRESH Vitamin-Rich Moisturizer
- REHYDRATE Night Cream
- + PLUS 1 BONUS ITEM (P48)





\$290.00 | \$\$261.00 RETAIL VALUE \$362.50

AGE-DEFY REPAIR & RENEW COLLECTION

- RENEW Vitamin-Rich Scrubbing Mask
- RESTORE Face Serum
- REFRESH Vitamin-Rich Moisturizer
- + PLUS 1 BONUS ITEM (P48)



\$435.00 | \$391.50 RETAIL VALUE \$543.75

MEN SKINCARE COLLECTION

SEACRET

ACRET"

SEACRET"

- Men Liquid Face Wash
- Men After-Shave Balm
- Men All-In-One Skin Revolution
 - + PLUS 1 BONUS ITEM (SEE P48)



- Mud Soap
- AClear Facial Wash
- **AClear Facial Toner**
- Essential Moisture Face Cream
- + PLUS 1 BONUS ITEM (SEE P48)











SAVE 40% OFF VIP PRICING ON A BONUS ITEM OF YOUR CHOICE

WITH A PURCHASE OF ANY COLLECTION. (SEE P48 FOR DETAILS)

SPAASEACRET

Bring the luxurious Dead Sea spa experience home to you with a daily routine for body and hair.



BODY SPA COLLECTION

Ocean Mist

- Conditioning Body Wash
- Salt & Oil Scrub
- Salt Scrub
- · Body Butter
- + PLUS 1 BONUS ITEM (P48)





MANI-PEDI COLLECTION

- Salt & Oil Scrub Hand Cream w/ Shea Butter
- Foot Cream w/ Tea Tree Oil
- Nail Buffer
- Nail File x 2
- Cuticle Oil



(VIP) \$154.00 | 138.60 RETAIL VALUE \$192.50

HAIR & BODY COLLECTION

- Mineral-Rich Hydrating Mud Shampoo
- Mineral-Rich Vitalizing **Mud Conditioner**
- Conditioning Body Wash











SAVE 40% OFF VIP PRICING ON A BONUS ITEM OF YOUR CHOICE

WITH A PURCHASE OF ANY COLLECTION. (SEE P48 FOR DETAILS)

WELLNESS ACRET

Organic, plant-centered with clean ingredients combining science and nature.

POWER UP COLLECTION



(VIP) \$286.00 | \$\frac{1}{40}\$257.40 RETAIL VALUE \$357.50

HEALTH MADE SIMPLE COLLECTION

- · Shake Vanilla
- Greens
- **Greens Caps**
- Alkaline Booster
- + PLUS 1 BONUS ITEM (SEE P48)





STEP 2. SELECT 1 BONUS ITEM

OF YOUR CHOICE PER COLLECTION

TO SAVE 40% OFF THE VIP PRICE!

OPTIONAL



ONLY \$53.40 SAVE \$57.85 OFF RETAIL



ONLY \$105.00 SAVE \$113.75 OFF RETAIL

M4-MAGNETIC MUD MASK RETAIL \$218.75 | VIP \$175.00 BONUS \$105.00 (40% OFF VIP) \$94.50 (10% OFF VIP)



BALANCING FACIAL SERUM RETAIL \$98.75 | VIP \$79.00 BONUS \$47.40 (40% OFF VIP) \$42.66 (10% OFF VIP)



CLARIFYING MUD MASK

RETAIL \$111.25 | VIP \$89.00

BONUS \$53.40 (40% OFF VIP)

\$48.06 (10% OFF VIP)

REVIVE EYE SERUM RETAIL \$181.25 | VIP \$145.00



RESTORE FACE SERUM RETAIL \$181.25 | VIP \$145.00 BONUS \$87.00 (40% OFF VIP)



\$87.00 SAVE \$94.25 OFF RETAIL

BONUS \$87.00 (40% OFF VIP) ₹**78.30** (10% OFF VIP)

REWATER FACE OIL

RETAIL \$181.25 | VIP \$145.00

BONUS \$87.00 (40% OFF VIP)

\$78.30 (10% OFF VIP)



ONLY \$87.00 SAVE \$94.25 OFF RETAIL

\$78.30 (10% OFF VIP)



RENEW SCRUBBING MASK



ONLY \$47.40 SAVE \$51.35 OFF RETAIL



MINERAL-RICH PEELING GEL RETAIL \$98.75 | VIP \$79.00 BONUS \$47.40 (40% OFF VIP) \$42.66 (10% OFF VIP)

NOURISHING HAIR SERUM RETAIL \$98.75 | VIP \$79.00 BONUS \$47.40 (40% OFF VIP) \$42.66 (10% OFF VIP)



ONLY \$119.40 SAVE \$129.35 OFF RETAIL

ONLY \$24.00 SEACRET SAVE \$26.00 OFF RETAIL

ONLY \$34.80 **SAVE \$37.70** OFF RETAIL

GREENS CAPS RETAIL \$72.50 | VIP \$58.00 BONUS \$34.80 (40% OFF VIP) \$31.32 (10% OFF VIP)

RECOVER DAY MASQUE RETAIL \$248.75 | VIP \$199.00

BONUS \$119.40 (40% OFF VIP)

\$107.46 (10% OFF VIP)

BODY BUTTER (OCEAN MIST) RETAIL \$50.00 | VIP \$40.00 BONUS \$24.00 (40% OFF VIP)

\$21.60 (10% OFF VIP)

STEP 3. PLAN AHEAD & SAVE

BY SETTING UP YOUR EASY REORDER

FOR AN ADDITIONAL 10% OFF!

OPTIONAL



Set up your Collections order on Easy Reorder to receive your Seacret Essentials at our BEST PRICE **ALL YEAR LONG** on your future orders!



AT YOUR CONVENIENCE

Set up to have your products delivered monthly, bi-monthly, quarterly or every 6 months.



EASY TO MANAGE

Modify or cancel any time before the scheduled ship date. You'll receive an email 3 days prior to remind you.



CHOOSE FREQUENCY

Choose to receive your order on an ongoing basis or set up your preferred number of shipments from 1 to 12.



ENJOY SAVINGS

With an additional 10% savings, your Collection will be 28% off retail!

SEE HOW SAVINGS STACK UP

FOLLOW ALONG IN THE EXAMPLE BELOW!



	COLLECTION EXAMPLE		BONUS ITEM EXAMPLE		COLLECTION + US ITEM EXAM		CUSTOMER OFFER EXAMPLE		TOTAL
RETAIL	\$290.00	+	\$111.25	=	\$401.25	+	\$98.75	=	\$500.00
YOUR PRICE	\$232.00	+	\$53.40	=	\$285.40	+	\$39.00	=	\$324.40
SAVINGS	\$58.00	+	\$57.85	=	\$115.85	+	\$59.75	=	\$175.60

YOU SAVE \$175.60 + FREE SHIPPING IN AUSTRALIA (UP TO \$10 VALUE)



WE'D LOVE TO TREAT YOU TO A FREE OR HALF-PRICED

COLLECTION!

Ask your Agent for details about our Influencer Program.

CONTACT YOUR SEACRET AGENT

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